

# **PURCHASING DEPARTMENT**

Madison County Board of Supervisors

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June 17, 2024

To:

Board of Supervisors

From:

Kesha Jackson, Purchasing Clerk

Subject:

Consideration of Declaration of Sole Source

The Madison County Sheriff Department has requisitioned for Clearview AI to services, maintenance, hardware and licenses for digital evidence. As the attached letter, indicates that Clearview AI is the sole source provider of all Clearview AI software products.

I recommend that the board declare this as a Sole Source, authorize the issuance of a purchase order to Clearview AI for \$5,650.00 on basic 1-5 licenses, services and recurring fees for 3 year term per the attached quote.

Thank you in advance for your consideration of the above recommendations.

May 20224

# **CLEARVIEW AI PROPOSAL**

Proposal for: MS-Madison County Sheriff's Office

#### **CONTACT INFORMATION**

Robert Gomez Account Executive Robert.Gomez@clearview.ai 407-819-7186



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## 1.1 CLEARVIEW AI OVERVIEW

#### 1.1.1 CAPABILITIES STATEMENT

Clearview Al's mission is to enhance national security, drastically reduce crime, fraud, and risk to make communities safer and keep commerce secure. In 2019, federal, state, and local police departments across America began using Clearview Al as a solution to help solve crime and ensure public safety. As a platform for intelligence and identity management, it has quickly become a favored resource for law enforcement, helping solve even the most difficult crimes. Today, many law enforcement agencies trust Clearview Al's one-of-a-kind, facial search technology.

Clearview Al's revolutionary investigative platform allows investigators to search any facial image of a suspect, victim, or other person of interest against over 30 billion online images. By using this tool to efficiently process information investigators already possess, Clearview Al helps investigators identify those without a prior arrest record, without an online presence, without a DMV record, or others that would often otherwise go unidentified. Our solutions help to identify persons of interest, criminal offenders, terrorists, human traffickers, and child predators. Clearview Al also helps clients accelerate their investigations, meaning they can do more with less.

We appreciate the confidence you have in Clearview AI and welcome the opportunity to work with your agency by providing solutions which help in your mission to solve crimes and ensure National Security. It is our understanding that this procurement can also serve as the basis for sharing intelligence with other fellow domestic and international Public Safety and Intelligence organizations. If awarded this important opportunity, we will leverage our proprietary online database and facial recognition solution to provide a more custom service to meet or exceed your agency and national expectations and to meet regional and national privacy compliance and data protection requirements.

## 1.2 ABOUT CLEARVIEW AI

Clearview AI is a privately-owned, U.S. based company, dedicated to innovating and providing the most cutting-edge technology to law enforcement to investigate crimes, enhance public safety and provide justice to victims.

We believe law enforcement should have the most cutting-edge technology available to investigate crimes, enhance public safety, and provide justice to victims. And that's why we developed a revolutionary, web-based intelligence platform for law enforcement to use as a tool to help generate high-quality investigative leads. Our platform, powered by facial recognition technology, includes the largest



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known database of facial images sourced from public-only web sources, including news media, mugshot websites, public social media, and other open sources.

Our solutions allow agencies to gain intelligence and disrupt crime by revealing leads, insights and relationships to help investigators solve both simple and complex crimes, increase officer and public safety, and keep our communities and families safer.

#### 1.2.1 NIST: #1 ALGORITHM RANK IN THE UNITED STATES

Clearview Al's first algorithm submission to NIST's latest Face Recognition Vendor Test ("FRVT") ranked #1 in the U.S. for its performance in matching Visa Photos (99.81%), Mugshot Photos (99.76%), Visa border photos (99.7%) and Border Photos (99.42%), and ranked in top five worldwide in all of these categories out of 650 algorithms.

In the most difficult category of facial recognition tests, "Wild Photos", Clearview AI's algorithm ranked #1 in the U.S. and #2 worldwide. In another key test that evaluates demographic accuracy, Clearview AI's algorithm consistently achieved greater than 99% accuracy across all demographics.

Clearview AI has been instrumental in thousands of cases including finding abducted children, identifying endangered dementia cases, and apprehending drug traffickers, sex offenders, and other violent criminals. Our database is the most representative of the population and is not limited to criminal offenders (mugshot database). With over 30 billion publicly available images, Clearview AI's database covers a multitude of ages, ethnicities, and physical characteristics.

#### 1.2.2 KEY BENEFITS

- HIGHLY EFFICIENT Allows agencies to address manpower and resource deficiencies by providing high-probability investigative leads within a few seconds versus days or months.
- INCREASE OFFICER, VICTIM + PUBLIC SAFETY Uncover actionable intelligence with powerful tools to
  create cold case notification alerts. Support intelligence to validate suspect, victim and person of
  interest identities that is often impossible using legacy identity tools.
- DATA YOU CAN'T FIND ANYWHERE ELSE Clearview AI is the only facial recognition company that
  provides billions of faces captured on the open web and " in the wild", offering the highest
  probability of a successful match using the Clearview AI patented neural network algorithm and
  accuracy across all demographics.
- CUSTOMIZABLE GALLERIES Users can import their own private, customized facial datasets such as mugshot repositories, customized watchlists, or any other facial database



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 30+ BILLION FACIAL IMAGE DATABASE Clearview Al images are sourced from social media posts, personal and professional websites, news articles, online mugshots, criminal databases, public record sites and thousands of other open sources.

# 1.3 SECURITY & SOC2 COMPLIANCE

#### 1.3.1 SOC2 CERTIFICATION

Clearview AI has successfully completed its System and Organization Controls 2 (SOC 2) examination certifying the company maintains effective controls over the security and processing integrity of its clients' data. The examination was conducted by BARR Advisory, P.A.

SOC 2 is an auditing procedure conducted by licensed and regulated certified public accountants that rigorously reviews data service providers to ensure the secure management and accurate processing of data. It is widely considered the highest standard of cybersecurity certification and is intended to protect company's interests and intellectual property when they engage data service providers.

The American Institute of CPAs (AICPA) outlines principles and criteria for SOC 2 examinations which include exacting standards for security, cybersecurity, availability, process integrity and confidentiality.

#### 1.3.2 DATA STORAGE & SECURITY

We recognize that data storage and security concerns are of tremendous importance to public safety agencies. We protect data in four ways:

- Routine automated code scans pinpoint vulnerabilities or dependencies within our source code.
   We patch every issue upon discovery.
- Regular professional code audits and a bug bounty program with an industry-leading provider.
- Encrypt all traffic to the latest TLS specifications and protect it with Cloudflare reverse proxy technology as it is routed through Clearview Al's secure data center.

Store data on multiple servers inside a secured data center in Northern Virginia with internal levels of access control.



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# **1.4 PRICE QUOTE**

#### **CUSTOMER INFORMATION**

Todd Wilson Captain -Investigations at MS-Madison County Sheriff's Office todd.wilson@madison-co.com 6018550717

#### **CLEARVIEW AI INFORMATION**

Robert Gomez Robert.Gomez@clearview.ai 407-819-7186

#### **QUOTE DETAILS**

Today's Date: 05/28/2024 Quote Expiration: 07/28/2024

REG	CURRING FEES			
CLEARVIEW AI SAAS SERVICES RECURRING FEES	Total # of Licenses	LIST PRICE	3-year price per year	1 year price
BASIC TIER 1	1-5	\$7800	\$5650	\$6400
BASIC TIER 2	6-10	\$ <del>12500</del>	\$9150	\$9900

LIST 3-year price PRICE per year	e 1 year price
9200 \$7144	\$7894
1 <del>325</del> 0 \$10644	\$11394
•	<del>13250</del> \$10644



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ONE-TIME FEES			
CLEARVIEW AI PROFESSIONAL SERVICES - ONE- TIME FEES	QTY (If Applicable)	LIST PRICE	DISCOUNTED PRICE TO CCSO
IMPI: Implementation Services		\$ <del>25,000</del>	\$250.00
HDS2: Premium Help Desk Support		\$14,500	\$500.00
TOTAL ONE-TIME FEES		\$39,500	\$750.00

## NOTE: ONE-TIME FEES ARE WAIVED WITH 3 YEAR PRICE LOCK AGREEMENTS.

3 YEAR AGREEMENT - SAMPLE PAYMENT SCHEDULE		
Basic 1-5 LICENSES - 3 YEAR AGREEMENT		
DETAILS OF PAYMENTS & DUE DATES	AMOUNT DUE	
Year 1 Payment for 1-3 licenses, due on the Effective Date [2024]	\$5650	
Year 2 Payment for 1-3 licenses, due on the first anniversary of the Effective Date [2025 (90-day written notification to cancel is required if year 2 is not funded)	\$5650	
Year 3 Payment for 1- 3 licenses, due on the second anniversary of the Effective Date [2026] (90-day written notification to cancel is required if year 3 is not funded)	\$5650	
TOTAL OVER THE INITIAL 3 YEAR TERM	\$16950	
OPTIONAL: DISCOUNT IF ALL 3 YEARS ARE PAID UPFRONT	-\$1690	
GRAND TOTAL IF ALL 3 YEARS ARE PAID UP FRONT	\$15255	



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3 YEAR AGREEMENT - SAMPLE PAYMENT SCHEDULE	
PRO -1-5 LICENSES - 3 YEAR AGREEMENT	
DETAILS OF PAYMENTS & DUE DATES	AMOUNT DUE
Year 1 Payment for 1-3 licenses, due on the Effective Date [2024	\$7144
Year 2 Payment for 1-3 licenses, due on the first anniversary of the Effective Date [2025] (90-day written notification to cancel is required if year 2 is not funded)	\$7144
Year 3 Payment for 1-3 licenses, , due on the second anniversary of the Effective Date [2026] (90-day written notification to cancel is required if year 3 is not funded)	\$7144
TOTAL OVER THE INITIAL 3 YEAR TERM	\$21432
OPTIONAL: DISCOUNT IF ALL 3 YEARS ARE PAID UPFRONT	-\$2143
GRAND TOTAL IF ALL 3 YEARS ARE PAID UP FRONT	\$19289



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# 1 YEAR AGREEMENT - SAMPLE PAYMENT SCHEDULE BASIC-1-5-LICENSES - 1 year agreement DETAILS OF PAYMENTS & DUE DATES Year 1 Payment, due on the Effective Date [2024] \$5650 \*ONE-TIME SET-UP CONFIGURATION/TRAINING FEE \$750 TOTAL OVER THE INITIAL TERM \$6400

PRO – 1-5 LICENSES - 1 year agreement	
DETAILS OF PAYMENTS & DUE DATES	AMOUNT DUE
Year 1 Payment, due on the Effective Date [2024]	\$7144
*ONE-TIME SET-UP CONFIGURATION/TRAINING FEE	\$750
TOTAL OVER THE INITIAL TERM	\$7894



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#### **BASIC & PRO**

#### **Basic Includes:**

- Core functions and capabilities necessary to perform facial identification and generate high-quality investigative leads.
- Access to #1 ranked facial recognition platform to aid in the identification & investigation of persons of interest.
- Access the largest known database of 30+ billion facial images sourced from public-only web sources, including new media, mugshot websites, public social media, & many other open sources.
- User your own database of images with private galleries (i.e. mugshots)
- Platform upgrades that are deployed on a regular basis
- Basic Support via email and chat offered Monday-Friday, between 9a-5p EST.
- An assigned Customer Success Manager to assist you.

#### Pro includes:

- Premium features that offer advanced functionality for facial analysis,
   providing significant improvements to intelligence gathering -- All Basic package features, plus:
- [Currently Implemented]. Still Image Enhancement: Extract the highest quality images from video footage and eliminate the need to capture, crop, and upload screenshots during an investigation.
- [Currently Implemented]. Image Enhancement: Improve the quality of a probe image to achieve better results. Features include cropping, rotating, brightening, flipping, and sharpening the probe image.
- [Future Implementation]. Photo Lineup: Generate a six pack of highly similar faces for more reliable eyewitness identification.
- [Currently Implemented]. Deconfliction: Enhance interagency collaboration and information sharing
- Advanced Support: Engineering resource available for deployment quidance, integration support, and issue review and resolution.



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We offer 3 year price lock agreements. This option allows you to budget for 3 years without the risk of a pricing increase. With the 3 year price lock agreement, you have a couple of options:

- You will be invoiced for Year 1. At the end of Year 1, if you do not have funding for year 2, you will notify us in writing. You will not have access to the platform and will not have to pay for year 2. At the end of year 2, when you have funding, you can come back onto the platform at the locked in rate.
  - Year 1: Invoiced upon execution of agreement
  - Year 2: Invoiced on year 1 anniversary of agreement execution
  - Year 3: Invoiced on year 2 anniversary of agreement execution
- If you pay all 3 years upfront a discount is applied
  - o Years 1, 2, and 3 total
  - Discount for Paying ALL 3 years upfront: -\$discount
  - Total Due if paying ALL 3 years upfront: \$Grand Total Due
- I am able to prorate months to get you to a budget year
- We have a sole source statement; but we can procure through a contract vehicle if your agency requires that. Please be aware there are additional fees associated with using the contract vehicle.

To move forward with a formal agreement, I need to know the following to prepare it:

- Which type of procurement works best for your agency?
  - 1 year agreement
  - 3 year price lock
  - Pay ALL 3 years upfront.
- Billing Contact: Name/Phone/Email
- Primary Admin: Name/Rank/Phone/Email
- Signatory: Name/Rank/Phone/Email



99 Wall Street #5730 New York, N.Y. 10005 www.clearview.ai info@clearview.ai Please Note: The price quote is not binding unless and until the parties execute an Order Former, including the Clearview Terms of Service and User Code of Conduct

Search results established through Clearview Al and its related systems and technologies are indicative not definitive Clearview Al, Inc. makes no guarantees as to the accuracy of its search-identification software. Law enforcement professionals must conduct further research in order to verify identities or other data generated by the Clearview Al system. Clearview Al is neither designed nor intended to be used as a single-source system for establishing the identity of an individual. In no event shall Clearview Al be liable for any misuse, negligence or misconduct by Customer in its use of the Clearview Al technologies. This contract is subject to and is incorporated by reference into the Clearview Al, Inc. Terms of Service and User Code of Conduct, located <a href="https://www.clearview.ai/terms-of-service">https://www.clearview.ai/terms-of-service</a>. To the extent any terms or provisions of this price proposal conflicts with the Order Form, the Order Form shall control.



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# Clearview Al Unique Attributes/Sole Source (2024)

Clearview AI is a unique facial recognition search engine that enables users to search publicly available online images. Clearview AI's proprietary technology enables a user to upload an image of a face and generate a set of search results that contains images of highly visually similar faces from images located across the internet. To the best of our knowledge, Clearview AI is the sole provider of the following combination of functionalities, features, and services.

Unique attributes of Clearview Al's services include:

- Facial recognition searches of public only facial imagery for the purposes of supporting official, authorized work of government agencies.
- Providing facial images alongside links to webpages for official authorized government work by government agencies.
- Tools to facilitate system oversight, compliance with user agency policies, auditing, and reporting features.
- A unified platform of identity management, allowing for customized gallery enrollments, still image extraction, public online imagery access, and facial recognition capability.

Clearview Al's first algorithm submission to NIST's latest Face Recognition Vendor Test ("FRVT") in October 2021 ranked No. 1 in the U.S. for its performance in matching VISA Photos (99.81%), MUGSHOT Photos (99.76%), VISABORDER photos (99.7%) and BORDER Photos (99.42 percent) and ranked in top five worldwide in all of these categories out of 650 algorithms. In the most difficult category of facial recognition tests – "WILD Photos" – Clearview Al's algorithm ranked No. 1 in the U.S. and No. 2 worldwide. In another key test that evaluates demographic accuracy, Clearview Al's algorithm consistently achieved greater than 99% accuracy across all demographics.<sup>1</sup>

Clearview AI has been awarded several U.S. patents for its unique facial recognition platform and capabilities one of which is, "Methods for Providing Information About a Person Based on Facial Recognition" - U.S. Patent No. 11,250,266, issued on February 15, 2022. This parent is the first of its kind for a facial recognition company and was awarded to Clearview AI for its ability to gather publicly available information from the open internet (social media sites, mugshots, news sites and more) and then accurately match similar photos using its proprietary facial recognition algorithm.

The above statement is made in good faith and reflects a diligent and current market assessment.

Bam-Hoan Ton-That
Hoan Ton-That
Founder & Chief Executive Officer

Founder & Chief Executive Officer Clearview AI, Inc.

<sup>&</sup>lt;sup>1</sup> This accuracy percentage refers to the percentages of true positives results returned on the NIST Facial Recognition Vendor 1:1 Verification Test, or the Megaface Rank 50 FaceScrub Test. Clearview Al's search results are produced using an algorithm and match threshold consistent with greater than 99% accuracy on those tests.



### FLORIDA ACKNOWLEDGMENT

State of Florida	)			
County of Broward	)			
On O1/08/2024 before me, Michael I	De Pena, by means of Notary Name			
☐ Physical Presence OR				
☑ Online Notarization,				
personally appearedCam-Hoan Ton-That	nme(s) of Signer(s)			
□ personally known to me OR				
proved to me on the basis of the oath of	OR			
	Name of Credible Witness PASSPORT			
proved to the off the basis of satisfactory evide	Type of ID Presented			
to be the individual(s) whose name(s) is/are subscribed to the within instrument, & acknowledged to me that they executed the same in their authorized capacity(ies) and by proper authority, and that by their signature(s) on the instrument, the individual(s), or the person(s) or entity upon behalf of which they acted, executed the instrument for the purposes and consideration therein stated.  WITNESS my hand and official seal.  Notary Public Signature:  Notary Public Signature:  Notary Name: Michael De Pena  Notarized online using audio-video communication  DESCRIPTION OF ATTACHED DOCUMENT				
Title or Type of Document: AFFIDAVIT				
Document Date:01/08/2024 Number of Pages (w/ certificate): 2				
Signer(s) Other Than Named Above: N/A				
Capacity(ies) Claimed by Signer(s) Signer's Name:	Capacity(ies) Claimed by Signer(s) Signer's Name:			
□ Corporate Officer Title: □ Partner − □ Limited □ General □ Individual □ Attorney in Fact □ Trustee □ Guardian of Conservator □ Other: Signer Is Representing:	□ Corporate Officer Title: □ Partner − □ Limited □ General □ Individual □ Attorney in Fact □ Trustee □ Guardian of Conservator □ Other: Signer Is Representing:			



# How to Verify This Transaction

Every Proof transaction is recorded and saved for a minimum of five years. Whether you receive an electronic or printed paper copy of a Proof document, you can access details of the transaction and verify its authenticity with the information below.

To get started, visit verify.proof.com and enter this information:

Access ID:

Access PIN:

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